

The NuBeing Collective is a North Carolina hip hop band that blends genres to create a unique and innovative sound. The group is led by producer/artist SmoothBlack daFantom AKA daFantom336, who has performed and produced for over 20 years across genres like hip hop, R&B, soul, and jazz. Along with rapper and DJ, Kyran Scott, and a team of talented musicians. Our music is inspired by our diverse backgrounds and experiences, and we strive to create art that is both entertaining and thought-provoking.

We are passionate about using our music to promote social justice and to uplift the voices of marginalized communities. We believe that hip hop is a powerful tool for social change, and we are committed to using our platform to make a difference in the world.

Our music is characterized by its eclectic mix of genres, including hip hop, R&B, soul, jazz, and funk. We are not afraid to experiment and push the boundaries of hip hop music. We believe that music should be free from genre constraints, and we are excited to create music that is truly unique.

We are also committed to creating music that is visually appealing. We work closely with talented videographers and photographers to create music videos and album artwork that is both visually stunning and meaningful.

Our goal is to create music that speaks to the soul and inspires people to think critically about the world around them. We want our music to be a source of joy and unity, and we hope to leave a lasting impact on the world through our art.

Key ideas and goals:

To use music to promote social justice and uplift the voices of marginalized communities.

To create music that is both entertaining and thought-provoking.

To blend genres and push the boundaries of hip hop music.

To create music that is both visually appealing and meaningful.

Cultural practices:

The NuBeing Collective is committed to creating music that reflects the diversity of our community.

We are also committed to supporting other BIPOC artists and businesses. We believe in the importance of community and collaboration.

We hope that our music will inspire people to think critically about the world around them and to take action for social change. We believe in the power of music to unite people and to make the world a better place.